

السادسي: السادس

وحدة التعليم: الأفقية

المادة: لغة أجنبية متخصصة 2

الرصيد: 01

المعامل: 01

نمط التعليم: حضوري وعن بعد

أهداف التعليم

The program is designed for students majoring in Economics, Commerce, Management, Accounting and Finance who wish to improve their language skills in specific contexts. It focuses on providing students with a good mastery of the English language along developing solid competencies in the above-mentioned fields of expertise. The lessons cover a wide range of topics in each specialty.

Each lesson is divided into two major axes. First, students are given a series of documents and texts both Written and Oral on the field of expertise. The written texts should not exceed 500 words. Second, students are given opportunity to deepen and strengthen the four language skills (Speaking, Reading, Listening, and Writing) crucial to good communication skills and essential to the fulfillment of their professional development.

At the end of semester 2, much focus is given to the reinforcement of skills essential to the realization of students' professional projects like writing of CVs and cover letters. The aim of these specific lessons is to develop students' writing skills, and teamwork that will optimize their chances in the job market.

Note: Each teacher is free to choose and select materials that are appropriate to their students' level. The teacher is also free in the organization of lesson.

المعارف المسبقة المطلوبة

Students must have successfully completed the lessons of S1, S2, S3, S4 and S5. They should have developed a strong understanding of the basic concepts related to their fields of expertise, namely, Economics, Trade, Accounting, Management, and Finance as well as improved their verbal communication skills.

L3 program consists of one semester with 12 seminars, each seminar is 1h30 to prepare students for various professions in companies with a strong specialization in this field.

محتوى المادة:

- The profit and loss statement / The Income statement
- Statement of Cash flows
- Financial ratios
- Tax system/Tax accounting
- Auditing
- Internal control
- Business letters

طريقة التقييم: تقييم مستمر (100%)

المراجع:

- A. Littlejohn. (2008). Professional English Company to Company: A Task-based Approach to business emails, letters, and faxes. Cambridge University Press, 4th Edition.
- Baker, D., Clark, R. (2011). Oxford English for Careers: Finance. Oxford University Press.
- Bill Mascull. (2010). Business Vocabulary in Use: Advanced. Cambridge University Press, 2nd Edition.
- Business, I. (2006). Intelligent Business Coursebook: Intermediate Business English. Pearson Longman.

- Cotton, D., Falvey, D., Kent, .S. (2011). Market Leader: Upper Intermediate. Pearson Longman, Third Edition.
- Frendo Evan, Mahoney Sean. (2007). English for Accounting, Oxford University Press.
- Helm, Sara. (2010). Market Leader: Accounting and Finance. Pearson Longman.
- Ian Mackenzie. (2008). English for the Financial Sector. Cambridge University Press.
- Ian Mackenzie. (2010). English for Business Studies: A Course for Business Studies and Economic Studies. Cambridge University Press, 3rd Edition.
- Marks, John. (2007). Banking and Finance. A & C Black Publishers, Second Edition.
- Pratten, Julie. (2009). Absolute Financial English. Delta Publishing
- Schofield, J., Osborn, A. (2011). Collins English for Business: Speaking. Harper Collins Publishers.
- Simon Sweeney. (2019). English for Business Communication. Cambridge University Press, Second Edition.