السداسي: الرابع

وحدة التعليم :أفقية

المادة: لغة أجنبية 4

الرصيد:1

المعامل: 1

نمط التعليم: حضوري

أهداف التعليم:

Only the central theme of the course is suggested, the teacher is free to choose the content of the texts to be given to students. Texts should be between 200 and 400 words long. Hence, each unit needs to be dealt with over 2 sessions with 45 minutes devoted to content and 45 minutes to language and grammar structures. It is worth noting that teachers should choose content that adds real value for the students so that they connect previously acquired concepts in Arabic. Most of the selected unit topics have been taken from the bibliography shared at the end of the document.

The course is designed for students of the Faculty of Economics, Commerce and Management Sciences. This course is an introductory course that aims to acquaint students with the business world and vocabulary. During the course, students will be taught the correct vocabulary and grammar structures for specific tasks. The course contains activities that simulate real life situations that students will be facing in the future. The course intends to develop students' confidence and fluency in using English in specific contexts. The course is made up of 1 semester with 12 seminars, each seminaris 1h30.

المعارف المسبقة المطلوبة:

All the lessons of 1st and 2nd year are introductory lessons that acquaint students with Business English vocabulary. It is important that students develop understanding of the basic concepts related to their fields of expertise, namely, Economics, Trade, Accounting, Management, and Finance. For further achievements, extensive readings will be given as assignments at the end of each unit.

محتوى المادة:

المحور الأول: Introduction to Microeconomics

المحور الثاني: Introduction to Macroeconomics

المحور الثالث: Company structure

المحور الرابع: Describing charts, diagrams, and tables

المحور الخامس: Main economictheories

المحور السادس: Business Ethics

طريقة التقييم: تقييم مستمر. 100 %

المراجع:

- **المرجع الأساسي الموصى به:**

- Ian Mackenzie, (2010), **English for business studies, a course for business studies and economics student's Book**,Cambridge university press, third edition.

- **مراجع الدعم الإضافية:**

- Evan Frando& Sean Mahoney (2011). ***English for accounting***, Oxford University Press.
- Ian Mackenzie (2002). ***Financial English***. Christopher Wenger Publishing.
- Simon Sweeney (2002). ***Test your Professional English- Management***. Pearson Education Limited. Second Edition.
- Bill Mascull (2006). ***Business Vocabulary in Use - Elementary***. Cambridge University Press.
- Business English pods
- Handouts with texts and exercises to do.