السداسي: الخامس

وحدة التعليم :أفقية

المادة: لغة انجليزية 5

الرصيد:1

المعامل: 1

نمط التعليم: حضوري

أهداف التعليم:

The program is designed for students majoring in Economics, Commerce, Management, Accounting and Finance who wish to improve their language skills in specific contexts. It focuses on providing students with a good mastery of the English language along developing solid competencies in the above-mentioned fields of expertise. The lessons cover a wide range of topics in each specialty.

Each lesson is divided into two major axes. First, students are given a series of documents and texts both Written and Oral on the field of expertise. The written texts should not exceed 500 words. Second, students are given opportunity to deepen and strengthen the four language skills (Speaking, Reading, Listening, and Writing) crucial to good communication skills and essential to the fulfillment of their professional development.

At the end of semester 2 from L3, much focus is given to the reinforcement of skills essential to the realization of students' professional projects like writing of CVs and cover letters. The aim of these specific lessons is to develop students' writing skills, and teamwork that will optimize their chances in the job market.

Note: Each teacher is free to choose and select materials that are appropriate to their students' level. The teacher is also free in the organization of lesson.

- Understand and analyse any document dealing with the fields of study.
- Develop critical thinking skills related to analysis and decision making.
- Develop written skills in business contexts.
- Acquire a high level of knowledge of business concepts by using correct vocabulray and phrases for their specific tasks.
- Develop greater verbal fluency for face-to-face business situations.

المعارف المسبقة المطلوبة:

Students must have successfully completed the lessons of S1, S2, and S3. They should have developed a strong understanding of the basic concepts related to their fields of expertise, namely, Economics, Trade, Accounting, Management, and Finance as well as improved their verbal communication skills.

L3 program consists of two semesters with 24 seminars, each seminar is 1h30 to prepare students for various professions in companies with a strong specialization in this field.

محتوى المادة:

المحور الأول: Introduction to quantitative economics

المحور الثاني: Economic agents

المحور الثالث: Economic and monetaryaggregates

المحور الرابع: Walras'seconomicthought

المحور الخامس: Pareto principle

المحور السادس: Econometrics

المحور السابع: Growththeory

طريقة التقييم: تقييم مستمر.

المراجع:

- المرجع الأساسي الموصىبه:

- G. Mankiw, (2002), **Principles of Economics**, Pearson Education Limited. Second Edition.

- مراجع الدعم الإضافية:

- Simon Sweeney (2019). ***English for Business Communication***. Cambridge University Press, Second Edition.
- Ian Mackenzie (2010). **English for Business Studies: A Course for Business Studies and Economic Studies**. Cambridge University Press, 3rd Edition.
- Unknown (2005). ***Intelligent Business Course book: Intermediate Business English***. Pearson Longman.
- Ian Mackenzie (2008). ***English for the Financial Sector***. Cambridge University Press.
- Business English pods
- J. Schofied and A. Osborn (2011). ***Collins English for Business: Speaking***. Harper Collins Publishers.

- A. Littlejohn (2008). ***Professional English Company to Company: A Task-based Approach to business emails, letters, and faxes***. Cambridge University Press, 4th Edition.
- Bill Mascull (2010). ***Business Vocabulary in Use: Advanced***. Cambridge University Press, 2nd Edition.
- Handouts with texts and exercises to do.